Rep Order# 9807303 Ver# 3 **Mod**# 1 Status Confirmed Traffic Order# 1366714 **Printed:** 09/14/2012 11:06 AM 1 of 2 EC'd Yes 09/07/2012 7:16 PM Last Received: **Showing Buylines:** All Lines Rep Firm WPMY-TV PITTSBURGH, PA ) GREAT AMERICAN MEDIA Station Agency ) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Advertiser ( Sales Office ( ) WASHINGTON WASHINGTON, DC 20007 **Product** DCCC Salesperson ( ) KATHRYN SARDINSKY Estimate# 1473 Agency C/P1/P2/E 11/14/1473 **Buyer** Maura Gilroy Flight Dates 09/25/2012 - 10/01/2012 Salesperson Phone# 202-955-5342 Phone# **Hiatus Weeks** Salesperson FAX# Fax#

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Rep Order# 9807303 **Mod**# 1 Status Confirmed Traffic Order# 1366714 09/14/2012 11:06 AM 2 of Ver# 3 **Printed:** EC'd Yes Last Received: 09/07/2012 7:16 PM

**Showing Buylines:** All Lines

WPMY-TV PITTSBURGH, PA Station

Advertiser ) POLITICAL ISSUE GROU

**Product DCCC** Estimate# 1473

Maura Gilroy **Buver** 

Phone# Fax#

) GREAT AMERICAN MEDIA Agency

3050 K ST NW, SUITE 100 WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1473

Flight Dates **Hiatus Weeks** 

09/25/2012 - 10/01/2012

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

## --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ---REPORT TOTALS---

Report Totals: 0 / \$0.00

## ---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00 Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0 CABL 0 % KDKA 33% UNKN 3% WNPA WPGH 9%

28% WPMY 1% WPXI WTAE 26%

Books null RA35+ Demos